

### Clothing & Merchandise

A T-Shirt still goes a long way. There are tons of successful businesses that just sell t-shirts. And everyone appreciates a free t-shirt. There is even a market for t-shirt bazookas that launch tightly-rolled t-shirts hundreds of feet both indoors and outdoors at stadiums across America. And if you throw in sleeves, or extra comfort, that's always a plus. You'd be surprised at how cheap it is to print high-quality shirts once you start getting into more than 500 or 1000 pieces. At that point it's all about the quality of material and style.

But certainly we like to think the design of each piece is pretty important too, and we have our printed many rounds of our own shirts over the years. Our newest Adaptive Leader shirts are very popular in our own agency, and the line of color-coded clothing we designed for One Source Fitness has been a huge hit with its trainers and customers.

There are t-shirts, long sleeve, short sleeve, baseball, tank tops, golf shirts, polos, sweatshirts, hoodies, jackets, hats, and more, each with tons of options from sizes and materials to unique features and styles. Adaptive Easel will help you decide what would be best for your particular situation, and will ensure that your new 'clothing line' arrives on time, and looks absolutely amazing.

- Hats, Sweatshirts, Golf Shirts, Dress Shirts, and Jackets
- Short Sleeve, Long Sleeve & No-Sleeve T-Shirts
- Re-Useable Bags
- Complete Custom Production

### Giveaways & Handouts

Goodies. Giveaways. Freebies. Door Prizes. Extras. Incentives. Promotional Items. Swag. Whatever you call it, it is valuable and is an easy way to help win over your audience by going that extra little step to say you appreciate them.

When we were kids, we were always told not to take candy from strangers, and you'll find that today's consumer behavior shows similarities. If they trust you and accept your gift, they will value and appreciate it. If they do not know you, they may be afraid to accept what you have to offer. Thus, your branding, message and initial presentation are key to winning over new contacts, however the real value in giveaways and handouts will always remain in showing appreciation for those that already trust you. Your customers. Your employees. Your business partners. Your families. In fact, it emphasizes that trust even more.

There is an art to giveaways and handouts. How do you integrate your brand and message, or even your services, with giveaways, handouts and promotions? We like to think it's easy. Just put yourself in their shoes. Whether it's stylish badges and lanyards for your nursing staff, cool pens and notepads for your sales team, or personalized doorknockers and grill sets for your homebuyers, AdEasel will help you come up with just the right ideas to show your value & appreciation.

- Any and Every Kind of Pen Imaginable
- Notepads, Legal Pads, Mouse Pads & Elbow Pads
- CD's & DVD's, Jackets & Cases
- ID's, Badges & Lanyards & More

For most clothing, we recommend & support American Apparel, but the choice is up to you based on quality versus cost.