

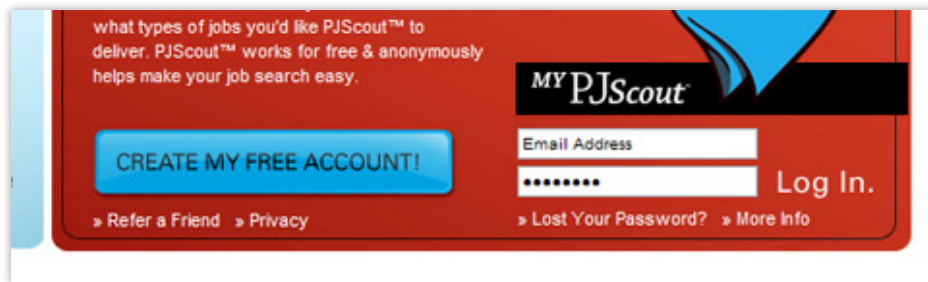


NationJob has been successfully linking communities, employers, industries and job seekers for over 20 years. The original business of the Company was to advertise job openings on stand-alone personal computers placed in college career centers, updated via modem transfer or mailed diskettes. The Company's network of sites grew with the purchase of the assets of two competitors and with the installation of systems into public libraries, shopping centers, and onto military bases. Today over 500,000 active PJ Scout subscribers and hundreds of thousands of jobs are listed each year in communities across the nation.



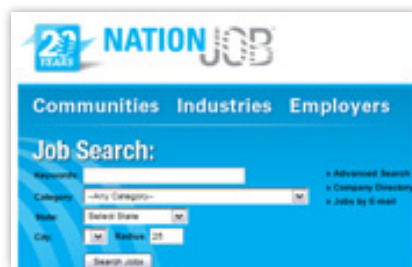
NationJob.com

*NationJob emails new job opportunities to more than 1 Million subscribers each month*



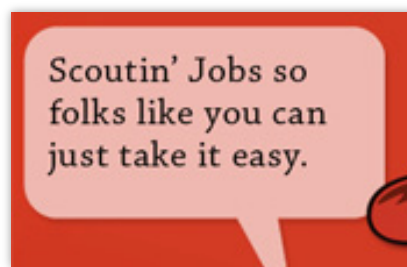
AdEasel rebranded NationJob's entire company & product lines, and repositioned them for growth in an increasingly competitive market. We also developed powerful management tools that allow NationJob employees to manage enormous amounts of data through a simple and intuitive interface including everything from job contracts to the application process and hiring documents.

### Custom Job Listings



AdEasel helped streamline NationJob's Employer Network which provides customized job listing programs to businesses in local communities & regional areas across the nation. Job listings are promoted through web sites & integrated marketing programs, and sent by email to all job seekers based on their PJ Scout™ preferences and search criteria.

### Scoutin' Jobs



AdEasel refined and redesigned the PJScout™ character icon as part of the rebranding efforts for NationJob. A large content management system using both PHP and Cold Fusion programming languages was created to handle all the needs of NationJob management including everything from job contracts to all content gathered through the sign-up process.

### PJ Select



In addition to the branding efforts for PJScout™ AdEasel also helped to implement PJ Select, a second tier in the job search process which allows job seekers to create their own profiles and to create and upload resumes through a custom resume builder. The information is captured in a database and matched with employer information to find ideal candidates.

*Download additional case studies and learn more about our agency at [www.AdEasel.com](http://www.AdEasel.com).*